

NOTICE
ANNUAL MEETING OF SHAREHOLDERS
400 EAST 17TH STREET CORP.
BROOKLYN, NEW YORK

NOTICE IS HEREBY GIVEN that the Annual meeting of Shareholders of **400 EAST 17TH STREET CORP.**, a New York Corporation (the "Corporation") will be held on **MONDAY, January 31, 2011** at **400 EAST 17TH STREET in THE LOBBY at 8:00P.M.**, for the following purposes:

1. **for the election of seven (7) directors of the Corporation,**
and
2. **upon such matters, if any which may properly come before the meeting or any adjournment thereof**

Shareholders of record as of **January 6, 2011** are entitled to notice of meeting and are entitled to vote at the meeting. If you do not plan to attend, and in the event you wish to be represented by proxy, please fill out the proxy form enclosed and give it to the person acting as your proxy. Such proxy must be presented at the meeting.

Date: January 6, 2011